



February 18, 2021

Virtual Propane Expo & Constant Contact Partnership Program

Partnership sign up page link: <https://go.constantcontact.com/signup.jsp?pn=vpe>

What does Constant Contact offer?

Constant Contact is a leader in digital marketing and includes the following tools and features:

1. Email Marketing
2. Automated Emails
3. Social Media Posting
4. Surveys & Polls
5. Event Marketing
6. Facebook & Instagram Ads
7. Google Ads

Newer Tools include:

1. eCommerce Integrations
2. Shopping Landing Pages
3. Website Builder
4. Free Logo Builder
5. Search Engine Optimization (SEO)

Summary of Partnership Program which includes:

1. Prepayment discounts of 20% off (with 6-months prepaid) and 25% off (with 12-months prepaid).
2. On top of this prepayment discount, get up to 30% off first 3-months of service.
3. Free email template design. We will design an email template for you which will match the branding and information on your website. This is a customizable, reusable email template to help you get started.
4. Hand curated list of starter tutorial videos to help you learn how to use all of Constant Contact's email and digital marketing tools and functionality.
5. Dedicated customer service for all VPE members.

February 11, 2021 agreement with Constant Contact states:

As we had discussed, in order to extend the personal account for Virtual Propane Expo (UN: virtualpropaneexpo) to a fully free account, we will be working together to ensure that by the end of August 2021, that the partnership will have (and maintain) 20 active paid accounts. We'll have regular check-ins to ensure that you're getting all the resources and tools needed to



get to that point, but should we fall short when we get to the fall, the account may be subject to reverting back to our standard partner pricing (outlined below) until the point where we can get to 20 accounts.

Standard partner personal account pricing:

1. 0-5,000 contacts = free/no cost.
2. 5,001-10,000 contacts = \$30/month plus tax.
3. 10,001-25,000 contacts = \$115/month plus tax.

Dedicated Customer Service:

For any questions about Constant Contact, products/pricing/discounts, or help getting started contact:

Erik Bunaes
Endorphin Digital Marketing, Troy, NY
Phone: 518.250.9035
Email: erik@endorphindigital.com
Website: www.endorphindigital.com

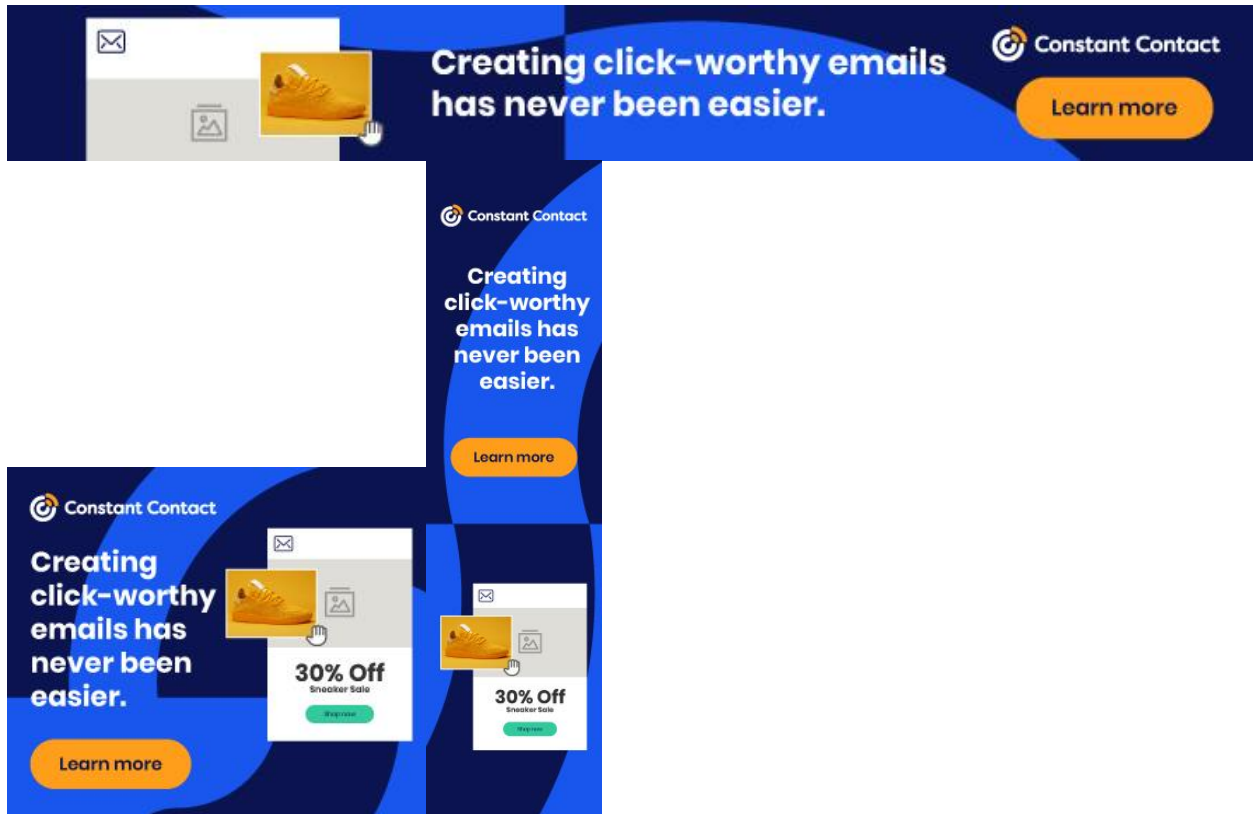
Constant Contact Boilerplate Description:

About Constant Contact

Constant Contact is a leader in digital marketing with a mission to provide people with a smarter way to market an idea, small business or cause online. Our platform has all the right tools, all in one place—from a logo maker and intelligent website builder to establish your brand; to email, social and search marketing tools to help you find new customers and keep them coming back. Paired with award-winning marketing advisors who know marketing across industries inside and out—and provide practical advice at every step of the way—we offer the right approach to online marketing to achieve the results you want. For more information, visit: www.constantcontact.com.

Constant Contact Logos & Banners:





About Endorphin Digital Marketing:

Endorphin Digital Marketing is on a mission to help professional services firms grow and achieve their goals. Since 2005, we have developed and managed strategies to increase visibility, improve communications, build brands and generate revenue. In essence, we focus on marketing and communications, so you can serve your customers and build your business.

We specialize in marketing strategy, website design, search engine optimization, digital advertising and e-commerce.

For more details, please visit www.EndorphinDigital.com or call 518.250.9035.



Endorphin Digital Marketing – Digital Marketing with Endorphins since 2005

Troy Innovation Garage, 24 Fourth St., Troy, NY 12180 • 518.522.9917 • www.EndorphinDigital.com